

ВЛИЯНИЕ ПАНДЕМИИ И ЦЕННОСТЕЙ ЦИФРОВОГО ТРАНСГУМАНИЗМА НА ПЕРСПЕКТИВЫ РАЗВИТИЯ СФЕРЫ УСЛУГ

Материалы Всероссийской научно-практической конференции
с международным участием | *Казань, 3 марта 2022 года*



NEGATIVE EFFECTS OF TOURISM ON THE ENVIRONMENT OF KAZAN

Shakirova A.R.

Volga Region State University of Physical Culture, Sport and Tourism

Kazan, Russia

Introduction

The article shows a special case of the harmful impact of tourism and tourist facilities on the ecology of urban reservoirs in the territory of the capital of the Republic of Tatarstan, Kazan. There are proposed ways to improve the environmental situation and reduce the impact of tourism on the environment by working with public consciousness with the help of eco activists and volunteers.

Relevance

According to statistics, the city of Kazan ranks 4th among cities as the best place for tourism in Russia [1]. From this it follows that the capital of the Republic of Tatarstan is actively developing and its popularity both among residents of Russia and for foreign tourists is only growing every year. This fact contributes to the transformation of the architecture and landscape of the republic for maximum comfort and entertainment of tourists. However, these changes have a number of negative consequences for the ecology and historical integrity of objects.

The purpose of the study: to show particular cases of the harmful impact of tourism on historical sites and the environment of Kazan.

Results of the study and their discussion

Tourism in Kazan is one of the most important areas of economic well-being and gener

to the lack of access to water (a continuous fence along the entire embankment), it will be very difficult for a person who accidentally fell through the fence to escape [4, 5].

Undoubtedly, the solution to these problems related to tourism should concern many people, but we hope that volunteers can play an important role in combating the negative impact of tourism on nature. Firstly, they will be able to take part in mass holidays, telling all tourists about the importance of environmentally friendly tourism. Secondly, it is necessary to begin to educate tearful attitude towards cultural monuments and natural objects among children from school age. Volunteers can come to lessons, talk about the environmental situation in their native land and around the world. They must be aware that it is up to everyone to combat pollution and environmental problems, and indeed to take preventive measures. Thirdly, it is possible to conduct small hiking trips with volunteers, where they will teach how not to harm nature, exploring nature and local sights. Fourth, once a season you can hold a garbage collection campaign in nearby parks and squares where there are no concrete buildings and asphalt roads. This lesson will show how delicate the balance is in such places and how important it is to maintain cleanliness [6].

Conclusion

Thus, tourism is increasing on a scale every day, which means that negative factors of its influence are growing. Now we know that the negative aspects of tourism are mostly hidden and not so obvious. Therefore, it is important to understand and take serious measures to prevent environmental impacts at the social, economic and state levels, optimizing forces and raising awareness of the population as the main force in solving this problem.

List of references

1. List of the most visited cities of Russia by travelers in 2019 [Electronic resource] / Access mode: <https://www.business-gazeta.ru/news/451941> (Date of access 2022. 19 Feb)
2. Tourism in Tatarstan [Electronic resource] / Access mode: <https://www.tatarstan.ru>
3. Павлицкий В.И. Развитие туризма в Татарстане // Вестник Казанского государственного университета. 2013. № 1. С. 10-12.
4. Павицкая З.И. Культура человеческого общения / З.И. Павицкая, В.И. Волчкова - Казань, 2013. – 202 с.
5. Современные проблемы формирования профессиональной компетенции преподавателя иностранного языка спортивного вуза /